



EL PASO, TX



EVENT
Packet



ABOUT



Leg Up Entertainment was developed as the promotion and entertainment management arm of MountainStar Sports Group. The company's mission is to help improve the quality of life in the Borderplex and promote economic development through the creation and management of events in a first-class venue. Named Ballpark of the Year in 2014 by Ballpark Digest, Southwest University Park is situated on five acres of land in the heart of Downtown El Paso. The venue incorporates the city's rich history through its unique design and architecture, developed by Populus. Leg Up Entertainment helps maximize the popularity and use of Southwest University Park, all year long, by creating, promoting, and managing for-profit events as well as events and gatherings for civic and charitable organizations.

View from Stadium looking towards Big Dog House



City Hall Grill inside the Big Dog House



Wooftop Deck top floor of Big Dog House



View looking from the Big Dog House towards home plate



Sun Kings Saloon inside the Big Dog House





TECH PACK

POWER

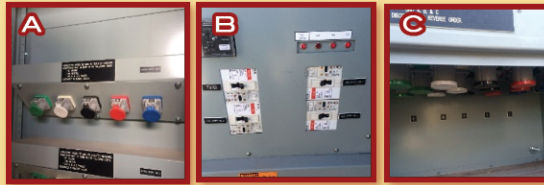
Power includes

- (6) 200 amp breakers in the centerfield power panel.
- (3) 200 amp breakers in the first base dugout power panel.

A. Centerfield Power Panel

B. Breaker Panel in the first base (1B) dugout

C. Connection ports on 1B dugout breaker panel



PARKING

- Tour Bus Parking area – Scottish Rite Building parking lot for tour buses located across from the loading dock. We can accommodate four tour buses within this area.
- Parking for Shuttle Van/Runners – Ballpark VIP parking lots located on Durango street. Up to 6 spaces.
- Southwest University Park's loading dock located South side of ballpark on Durango Street.
- Durango Street loading dock garage door dimensions: 20' wide by 15' high
- Elevator cab dimensions: 8' wide by 10' deep by 9.5' high. Weight limit 6100 pounds.
- Franklin gate dimensions: 14'8" wide with a height limit of 15' 6" due to pedestrian bridge connecting 2 buildings.
- Franklin field entrance dimensions: 16' wide with no height restrictions.
- Parking for the public – There are up to 5000 parking spaces near and around the Southwest University Park stadium.
 - Mills Plaza Garage – 401 North Oregon Street, El Paso, TX. 79901 – 850 parking spaces
 - El Paso Convention Center – #1 Civic Center Plaza, El Paso, TX. 79901 – 950 parking spaces
 - Union Plaza Transit Terminal – 400 W. San Antonio, El Paso, TX. 79901 – 435 parking spaces
 - 17 public parking lots surrounding Ballpark
 - Additional metered parking available through out streets surrounding stadium

ROOMS

Dressing Rooms/ Production Rooms

- The home and visiting locker rooms can be used for dressing rooms.
- Auxiliary locker room can be used as a dressing room or a green room.
- The Big Dog House is also available depending on where the stage is located. If the stage is in the outfield, then the Big Dog House becomes back of stage and can use all levels as needed. (See page 4)
- The family room can be utilized as a production room. It has a phone line, WIFI and a private bathroom. This room is located on the service level next to the home locker room.

EQUIPMENT

Forklift/ Scissor Lift

- (1) Standard 4k forklift with extension forks
- (1) Scissor lift that goes up to 24' height.

Video Board

- 2720x1008 and can process uncompressed .avi files.
- Video files are .mov with a DVCPRO HD 1080i60 at 59.94fps, uncompressed audio, 48000HZ, Stereo, 32 bit sample size.
- Cameras that are connected to system use single mode LC fiber. We also operate with ST fiber in some areas.

House PA System

- PA system runs through Ballpark control room.

Field Protective Flooring

- EventDeck Ultra
23,750 sq./ft. - Covers the infield grass and foul territory in that area
- ArmorDeck
3,601.5 sq./ft. - Used to make paths that allow heavy equipment and trucks to drive on the field and related areas

MAIN DISPLAY/BIG SCREEN

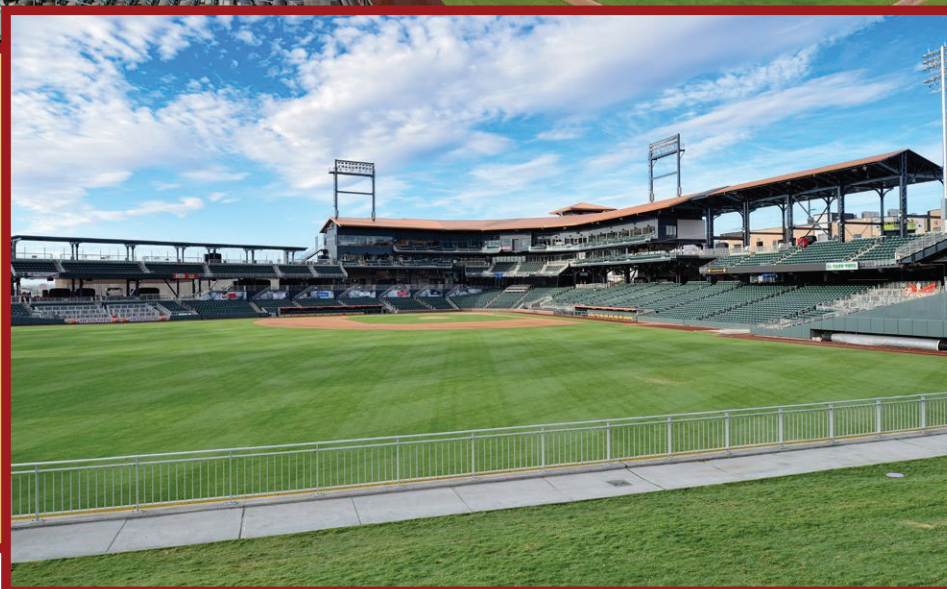
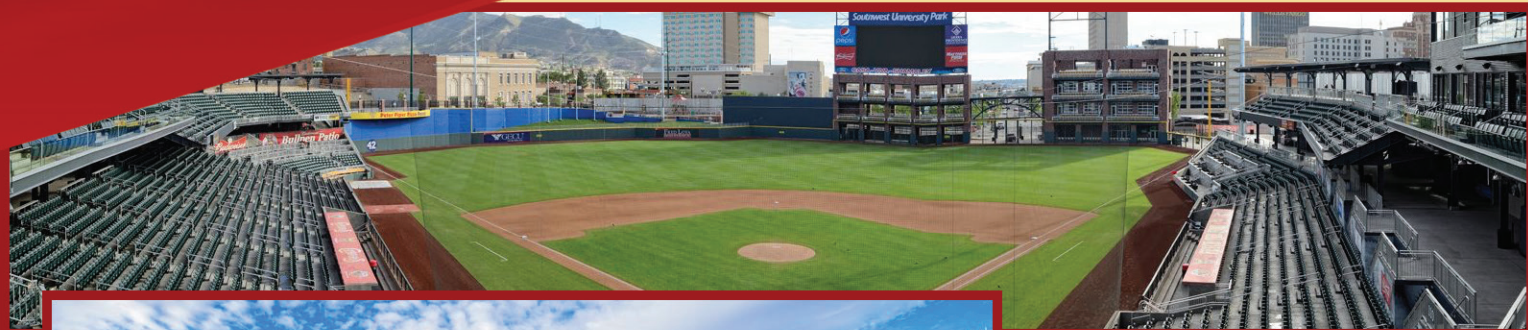
2720 X 1008

RIBBON BOARD DISPLAYS

2752 X 96

CONCOURSE DISPLAY

512 X 416



- Graphics or images can be .png or jpeg.
- For videos mp4 in H.264 codec work best. Videos need to be 2720x1008 at 59.94fps.





SEATING MAP



NITRO CIRCUS

YOU GOT THIS TOUR

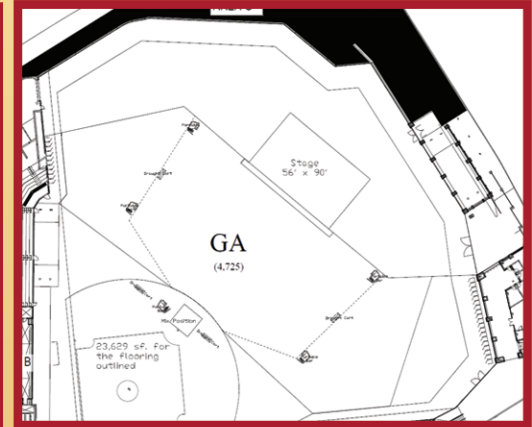
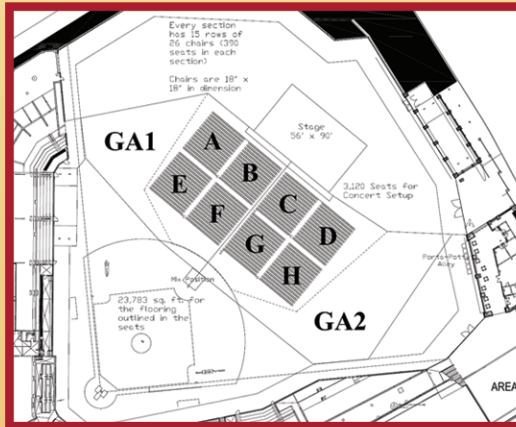
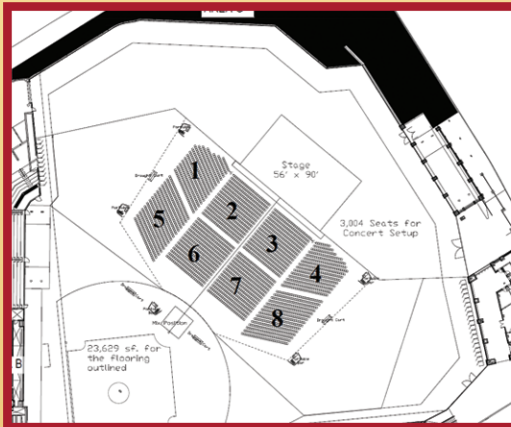
- 1 FXM TAKEOFF RAMPS
- 2 FXM LANDER
- 3 CAMEY RAMP BMX & SCOOTER
- 4 BMX & SCOOTER TAKE OFF
- 5 BMX & SCOOTER LANDER
- 6 CRASH WALL

WAY OUT WEST

- MAIN ENTRANCE
- VIP/MERCHANDISE ENTRANCE
- WILD CATTLE OIL T-FAN-DANA!
- MEDICAL/BUILD
- CHILI COOK-OFF
- PHOTO BOOTH
- MARGARITA CHALLENGE
- ALLSTATE JESSICA MORALES AGENT
- DOWN & DIRTY HATS
- DICK POE
- PULPO BEARGO OIL
- REFRESH/MARGARITA STATION



SEATING CAPACITIES SAMPLE



ONLY FLOOR SEATING

Total Physical Seats (with Kills) - 7184

Total Floor Seats - 3004

TOTAL: 10188

GA & SEATING ON THE FLOOR

Total Physical Seats (with Kills) - 7184

Total Floor Seats - 3004

TOTAL: 10188

GA ONLY ON THE FLOOR

Total Physical Seats (with Kills) - 7184

Total GA - 4725

TOTAL: 11909

PARKING & BALLPARK ACCESS MAP



Legend

- Public Parking Garage
- Public Parking Lots
- Sun Metro Shuttle Drop Zone
- Sun Metro LIFT Drop Zone
- ADA Drop Off Zone
- ADA Entrance
- No Thru Traffic
- Two-way Street
- One-way Street
- Public Drop Zone

Metered Parking

Over 1800 metered parking spaces are available in proximity to Southwest University Park. They can be found on El Paso Street, Oregon Street, Mesa Street, Stanton Street, Kansas Street, Campbell Street, Missouri Avenue, Franklin Avenue, Main Street, Mills Avenue, Texas Avenue, Myrtle Avenue, San Antonio Avenue, Overland Avenue, Third Street, Fourth Street and Father Rahm Avenue.

DIRECTIONS FROM WEST EL PASO

If using I-10: Exit 19 at Santa Fe Street and (from the access road) turn right into Downtown on Santa Fe Street, Oregon Street, Mesa Street or Kansas Street.
If using Paisano Drive: Enter Downtown by turning left on to San Antonio Avenue or left on to Santa Fe Street.

DIRECTIONS FROM THE UTEP AREA

Enter Downtown by heading south on either Oregon Street or Mesa Street.

DIRECTIONS FROM EAST EL PASO

If using I-10: Exit 19B toward Tourist Information Museums/Convention Center and turn left into Downtown on Missouri Street.
If using Texas Street: Turn right heading north on Stanton Street, Mesa Street, or Oregon Street.
If using Paisano Drive: Turn right heading north on Stanton Street, Mesa Street, Oregon Street or Santa Fe Street.

DIRECTIONS FROM SOUTH EL PASO/JUAREZ

Enter Downtown by heading north on Stanton Street, Mesa Street, Oregon Street or Santa Fe Street

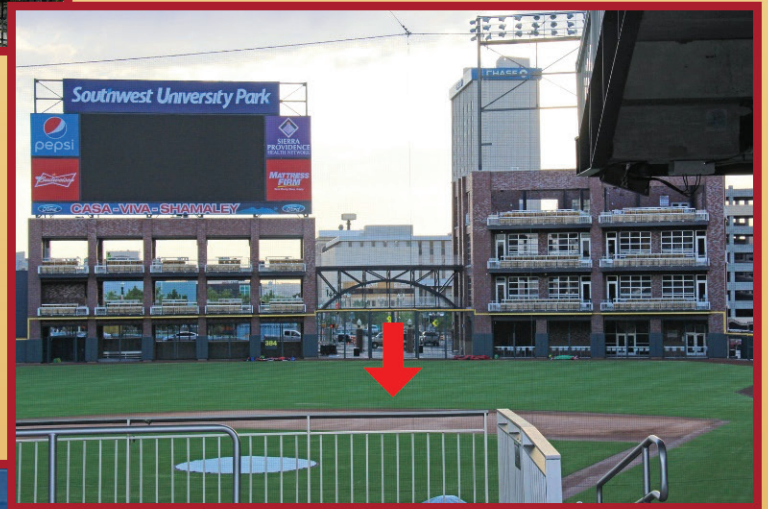


LOADING SITES

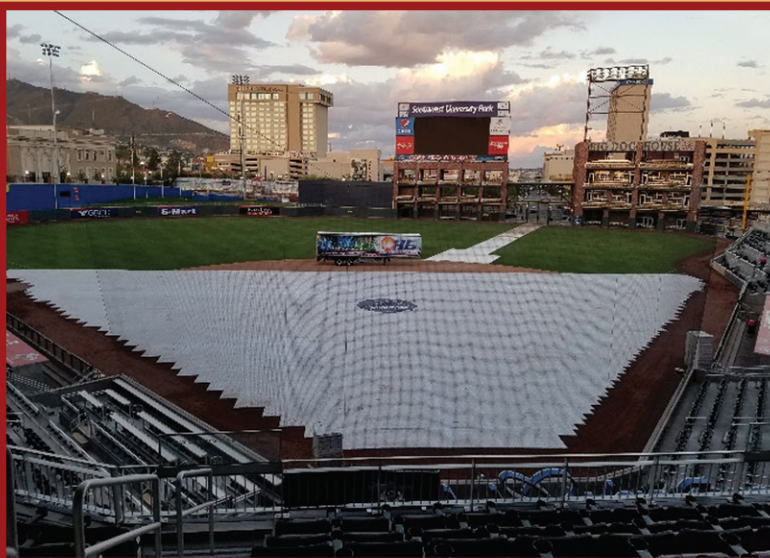


LOAD IN FRANKLIN STREET

Franklin gate dimensions: 14'8" wide
with a height limit of 15' 6" due to
pedestrian bridge connecting 2 buildings.



PAST EVENTS



CONTACT INFO



SOUTHWEST UNIVERSITY PARK CONCERT EVENT BOOKING

DIRECTOR, SPECIAL EVENTS

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VENUE ADDRESS

Southwest University Park

1 Ballpark Plaza

El Paso, Texas 79901

BOX OFFICE PHONE

915.533.2273

TICKET VENDOR

[Tickets.com](https://www.tickets.com)

WEBSITE

www.southwestuniversitypark.com



PURCHASER

Leg Up Entertainment

Attn. Alan Ledford, President

1 Ballpark Plaza

El Paso, Texas 79901