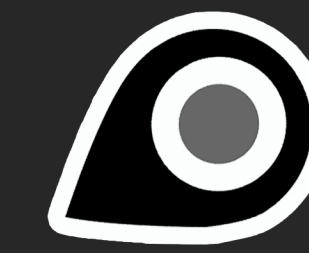




BEER/MARGARITA STATIONS

MAIN ENTRANCE

# FESTIVAL EVENTS & VENDORS



MAIN ENTRANCE



VIP/MEDIA/ADA ENTRANCE



ARCHERY RANGE



GAMES & GIVEAWAYS



JIM BEAM CHILI COOK - OFF



MARGARITA CHALLENGE

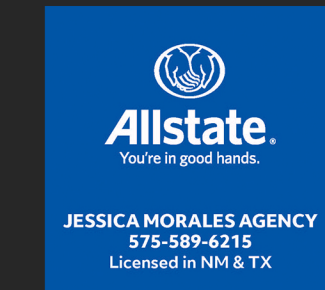


PHOTO BOOTH



DEEZ TEEZ 915



BLINGIN IT UP COWGIRLS



MACHA UBI



VISIT EL PASO



LEATHER & THINGS CO.



BANDITS JERKY



DANNAH LANE



DOWN N DIRTY HATS



T&A WOODCRAFT



KARBACH BREWING  
**RANCH WATER**  
HARD SELTZER  
MAIN STAGE

**raiz**<sup>TM</sup>  
Federal Credit Union  
VIP AREA

**WT**  
Western Tech  
PARTY ZONE

FESTIVAL MERCH

CAVENDER'S  
DANCEFLOOR

HORNITOS

FLOOR ENTRANCE

FLOOR ENTRANCE

VEHICLE DISPLAY

VIP/MEDIA/ADA  
ENTRANCE

**Cane's**  
CHICKEN FINGERS

**Bass Pro Shops**  
**Cabela's**  
**Dick Poe**  
CHRYSLER JEEP DODGE RAM

**Allstate**  
You're in good hands.  
JESSICA MORALES AGENCY  
575-589-4215  
Licensed in NM & TX

**JIM BEAM**

201

202

203

106

107

108

109

110

111

112

113

114

115

116

117

118

119

104

105

206

109

110

111

207

208

209

Macha Ubi

LEATHER & THINGS CO.

DANNAH LANE  
WESTERN LUGS

DOWN N DIRTY HATS

DEEZ TEEZ 915

BLINGIN IT UP COWGIRLS

BANDITS JERKY

DEEZ TEEZ 915

PHOTO BOOTH

MARGARITA CHALLENGE

JIM BEAM CHILI COOK - OFF

GAMES & GIVEAWAYS

ARCHERY RANGE

VIP/MEDIA/ADA ENTRANCE

MAIN ENTRANCE



T&A WOODCRAFT  
CUTTING OUT MY HOOD

BLINGIN IT UP  
COWGIRLS

VISIT EL PASO  
TEXAS

MACHA UBI

DOWN N DIRTY HATS

DEEZ TEEZ 915

BLINGIN IT UP COWGIRLS

BANDITS JERKY

DEEZ TEEZ 915

PHOTO BOOTH

MARGARITA CHALLENGE

JIM BEAM CHILI COOK - OFF

GAMES & GIVEAWAYS

ARCHERY RANGE

VIP/MEDIA/ADA ENTRANCE

MAIN ENTRANCE